

GREAT NEWS MEDIA

LEADERS IN COMMUNITY FOCUSED MARKETING

2025 MEDIA KIT

We make your phone ring.
We bring you more customers.
We grow your sales.
Guaranteed.

TO DO LIST:
*Get more customers
Grow my sales*

CALL GREAT NEWS MEDIA!
403-720-0762

LAKE BONAVISTA BUGLE
NOVEMBER 2024 • ISSUE 202 DELIVERED MONTHLY TO 6,175 HOUSEHOLDS
THE OFFICIAL LAKE BONAVISTA COMMUNITY NEWSLETTER

JAMIE NEWTON & ASSOCIATES
JAMIE NEWTON 403-857-9300
RE/MAX **power** SELLING LAKE BONAVISTA, Homes & Condos
JANIN@JAMIEANDJANIN.COM

BBB ACCREDITED BUSINESS

403-720-0762
grow@greatnewsmedia.ca

DIGITAL ADVERTISING

Targeted
Array of
Structured
SEO
Keywords
MARKETING



Geofenced Digital
Display Advertising

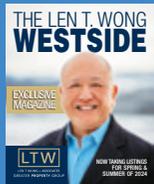


Website Design

NurtureLoop
CRM
CUSTOM MESSAGING THAT FEELS PERSONAL



**GUARANTEED
RESULTS**



Custom
16-page
Gloss
Brochures



Custom
Flyers and
Magazines



Community
Newsletter
Advertising

92 Monthly Publications
429,000 Households
858,000 Readers



Direct Mail
Campaigns

PRINT ADVERTISING

GEOFENCED DIGITAL DISPLAY ADVERTISING

MOBILE | DESKTOP | TABLET



Our digital advertising platform enables you to create a virtual fence (geofence) around any geographical location in Calgary and the surrounding area, and choose your advertising campaign duration (start and end date). You can geofence a single community, a quadrant of Calgary, the entire city, a number of locations, or as little as a 1-kilometer radius. We will build your digital ads (big box, leaderboard, and mobile) and place them so they can be viewed on mobile, desktop, and tablet devices within your selected geofence. Clicking on your ad will navigate the user to your website or social media account.

GEOFENCED DIGITAL AD CAMPAIGN PRICING

(CONTACT US FOR MORE PRICING OPTIONS)

Impressions	Price	CPM Cost per 1,000 Impression
10,000	\$200	\$20.00
20,000	\$380	\$19.00
30,000	\$540	\$18.00
40,000	\$600	\$17.00
50,000	\$800	\$16.00

Impressions	Price	CPM Cost per 1,000 Impression
60,000	\$1,000	\$15.50
75,000	\$1,125	\$15.00
100,000	\$1,400	\$14.00
250,000	\$3,250	\$13.00
500,000	\$6,000	\$12.00

DIGITAL DISPLAY AD SIZES

Leaderboard Banners

728 X 90px



Located at the top of a page, they can be seen immediately when the page loads. Leaderboard ads are possibly the most valuable and they perform really well.

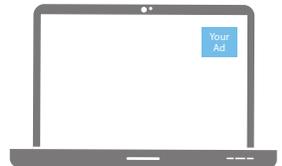


Big Box

300 x 250px



Located on the right hand side of the page, these ads are the most versatile, as they respond to portrait or landscape orientations, and work on all devices.



Mobile Banners

320 x 50px



Located at the bottom of a page, mobile banners are a standard ad unit and are listed as one of the top performers on AdSense.



DIGITAL AD SPECIFICATIONS

Static .jpg, .png and animated .gif files are accepted.



NurtureLoop

CRM

CUSTOM MESSAGING THAT FEELS PERSONAL

NurtureLoop CRM is a revolutionary, community-focused CRM designed to engage your audience with tailored updates and community-specific news, followed by your custom messaging. This Reciprocity-Based approach maximizes open rates by making each email feel custom-crafted just for the recipient.

What Sets NurtureLoop Apart?

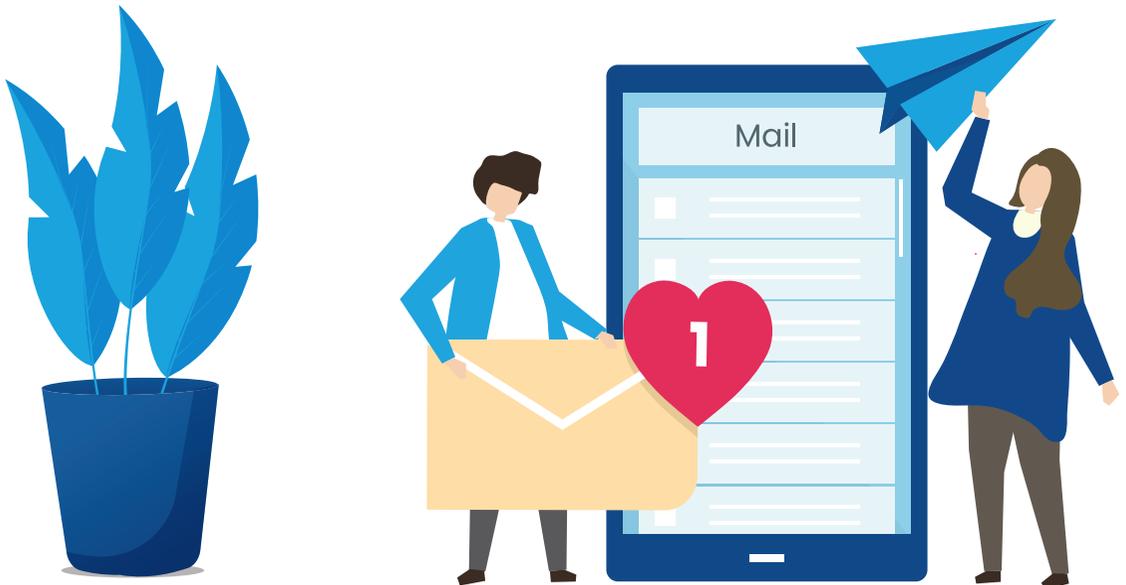
Unlike other CRMs, NurtureLoop assigns a unique community profile to each contact. Whether your audience lives in Lake Bonavista, Mahogany, or Tuscany, every email is personalized, creating immediate relevance. For example, a New Brighton resident receives a subject line like “New Brighton News Update,” paired with a friendly greeting and curated community news. This authentic touch makes your message resonate.

After these news highlights, your custom monthly message flows in naturally. This Reciprocity-Based Selling approach builds goodwill, driving engagement and making audiences more receptive.

Key Benefits of NurtureLoop CRM:

- **Builds Trust** – Create a customer-first impression with valuable content.
- **Triggers Reciprocity** – Encourage goodwill and openness to your message.
- **Differentiates Your Brand** – Stand out with community-centered outreach.
- **Generates Leads** – Build your audience with relevant, local content.

Starting at \$75/month, NurtureLoop empowers you to connect with your audience personally – driving loyalty, engagement, and community success.



TASSK

MARKETING

TARGETED ARRAY OF STRUCTURED
SEO KEYWORDS

Getting noticed on Google and Bing search results can feel overwhelming.

TASSK Marketing is our cutting-edge digital SEO solution for business owners looking to achieve first-page Google and Bing rankings and become a go-to choice in their community. TASSK, or Targeted Array of Structured SEO Keywords, is designed to keep your business highly visible, relevant, and ahead of the competition in local search results.

How Does TASSK Work?

We begin by identifying the SEO keywords uniquely tailored to your business. Every month, we create over 669 highly targeted, 50-word ads that appear as sponsors within popular community-focused articles on MyCalgary.com, including crime and real estate statistics, as well as classified ad pages. Google recognizes these articles as highly relevant, given their frequent monthly updates. By positioning your ads within these widely-read community articles, TASSK Marketing not only reaches an audience likely in need of your services but also places your business within Google's sphere of highly relevant content, boosting visibility and engagement. The result is increased organic ranking of your business on Google and Bing, positioning you as a trusted resource in your field and driving more traffic directly to you.

Real-World Examples

Imagine you're a realtor in Northwest Calgary wanting to attract clients from Tuscany and surrounding neighbourhoods like Rocky Ridge, Scenic Acres, and Royal Oak. With TASSK Marketing, each month we position your SEO-focused ads in relevant community listings,

such as "Tuscany Real Estate Statistics" or "Rocky Ridge Crime Statistics." When people search for a realtor in these areas, TASSK helps ensure they find you first.

Or picture a dental clinic in Aspen Woods aiming to serve families in nearby areas like Springbank Hill, West Springs, and Signal Hill. TASSK Marketing will place your tailored 50-word ads across community listings each month, so searches for "dentist in Aspen Woods" or "dental care near West Springs" are more likely to lead to you.

Why Choose TASSK Marketing?

- Significantly boost your business' relevance on search engines
- Position your business as a first-choice option in your target areas
- Reach a local audience directly on community-focused pages



LEARN MORE



READERSHIP STATS

GREAT NEWS MEDIA COMMUNITY NEWSLETTERS REACH

858,000

Monthly Readers

429,000

Households

DISTRIBUTED BY CANADA POST TO ALL HOUSEHOLDS

- The dominant source for community news awareness remains community newsletter magazines
- There is an average of 2 readers per household
- There is implied trust between businesses that advertise in community newsletters and residents
- Millennial, Gen X, and Baby Boomer readership is evenly distributed



90% 90% of respondents read their newsletters, and value staying aware of community news



68% 68% of our community newsletter magazine readers are female



95% 95% of respondents believe community newsletter magazines are a credible source of community news



65% 65% of respondents are married or common law



90% 90% of respondents believe community newsletter magazines strengthen their connection to the community



70% 70% of respondents own their homes



85% 85% of households have 2 or more residents



100% 100% delivery by way of Canada Post Total Points of Call distribution

2025 COMMUNITY NEWSLETTER PRINT ADVERTISING RATES

(BLACK & WHITE AD PRICING)

# OF HOUSEHOLDS DELIVERED TO:	FULL PAGE	COVER PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE	CLASSIFIED	
						DISP	TEXT
≥1,500	\$380	\$284	\$223	\$149	\$108	\$84	\$51
≥2,000	\$414	\$309	\$243	\$162	\$114	\$89	\$54
≥2,500	\$449	\$335	\$263	\$175	\$120	\$93	\$56
≥3,000	\$483	\$361	\$284	\$189	\$126	\$98	\$59
≥3,500	\$501	\$374	\$295	\$196	\$131	\$99	\$60
≥4,000	\$520	\$386	\$307	\$203	\$135	\$101	\$60
≥4,500	\$538	\$399	\$318	\$211	\$140	\$102	\$61
≥5,000	\$556	\$412	\$330	\$218	\$144	\$104	\$62
≥5,500	\$569	\$425	\$337	\$223	\$147	\$105	\$63
≥6,000	\$581	\$438	\$342	\$228	\$150	\$106	\$64
≥6,500	\$593	\$451	\$350	\$233	\$153	\$107	\$65
≥7,000	\$606	\$464	\$357	\$238	\$156	\$108	\$66
≥7,500	\$618	\$477	\$364	\$243	\$159	\$109	\$68
≥8,000	\$630	\$489	\$370	\$248	\$162	\$110	\$69
≥8,500	\$649	\$502	\$382	\$255	\$167	\$113	\$70
≥9,000	\$667	\$515	\$393	\$262	\$171	\$116	\$72
≥9,500	\$686	\$528	\$405	\$270	\$176	\$119	\$73
≥10,000	\$704	\$541	\$417	\$277	\$180	\$122	\$75
≥10,500	\$723	\$546	\$428	\$284	\$185	\$125	\$76
≥11,000	\$741	\$550	\$440	\$292	\$189	\$128	\$78

COLOUR OPTIONS

	FULL PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE
Spot Colour	+\$50	+\$40	+\$30	+\$20
Full Colour	+\$100	+\$90	+\$80	+\$70

DISCOUNTS

- 10% OFF for Booking 3 Insertions
- 15% OFF for Booking 6 Insertions
- 20% OFF for Booking 12 Insertions
- 30% OFF for 100,000+ Households
- 35% OFF for all 400,000+ Households

EXTRAS

- +10% Specific Location Fee
- +15% To Bleed Your Ad to Paper Edge
- +20% Back Cover Fee
- \$75 Design Fee

*Spot colour includes one colour & black.

**Prices do not include GST. Discounts do not apply to Cover Ads, Inserts, Display Classified Ads, Business Classified Ads, or the additional costs for colour. Prices valid for all 2025 bookings, subject to change for bookings in 2026.

NORTHWEST CALGARY COMMUNITIES ADVERTISING RATES (BASE PRICES)

MAP	PUBLICATION NAME (COMMUNITIES SERVED)	HOUSE HOLDS	FULL PAGE	COVER PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE	CLASSIFIED	
								DISP	TEXT
PC	Your Panorama Country Hills (Panorama Hills, Country Hills)	11,200	\$741	\$550	\$440	\$292	\$189	\$128	\$78
NS	Your Sage Hill Nolan Hill (Nolan Hill, Sage Hill)	10,050	\$704	\$541	\$417	\$277	\$180	\$122	\$75
TC	Your Tuscany (Tuscany)	7,775	\$618	\$477	\$364	\$243	\$159	\$109	\$68
EVT	Your Evanston (Evanston)	7,600							
HS	Hillhurst Sunnyside Voice (Hillhurst, Sunnyside)	7,250	\$606	\$464	\$357	\$238	\$156	\$108	\$66
CIT	Your Hawkwood Citadel (Hawkwood, Citadel)	7,225							
VS	Your Varsity (Varsity)	7,100							
HH	The Huntington Hills Honker (Huntington Hills)	6,200							
EM	Inside Edgemont (Edgemont)	5,925	\$569	\$425	\$337	\$223	\$147	\$105	\$63
TG	Your Thorncliffe Greenview (Thorncliffe, Greenview)	5,625							
CRH	The Crescent View (Crescent Heights)	5,375	\$556	\$412	\$330	\$218	\$144	\$104	\$62
DAL	Your Dalhousie (Dalhousie)	5,000							
BW	Your Brentwood Bugle (Brentwood)	4,925	\$538	\$399	\$318	\$211	\$140	\$102	\$61
AL	Your Arbour Lake (Arbour Lake)	4,900							
BD	Your Beddington Banner (Beddington)	4,500							
MTP	The Mount Pleasant Pulse (Mount Pleasant)	4,450	\$520	\$386	\$307	\$203	\$135	\$101	\$60
SM	Your Sandstone MacEwan (Sandstone, MacEwan)	4,000							
HV	Hidden Valley Hanson Ranch (Hidden Valley, Hanson Ranch)	4,000							
HP	Highland Park Summit (Highland Park)	3,700							
WH	Your West Hillhurst Warbler (West Hillhurst)	3,625	\$501	\$374	\$295	\$196	\$131	\$99	\$60
TP	Tuxedo Park Gazette (Tuxedo Park)	3,450							
RL	The Ranchlands Roundup (Ranchlands)	3,450	\$483	\$361	\$284	\$189	\$126	\$98	\$59
MY	Montgomery Messenger (Montgomery)	3,300							
SA	Your Scenic Acres (Scenic Acres)	3,250							
TW	Triwood Trumpet (Charleswood, Collingwood, Foothill Estates)	3,000							
KC	Kincora News (Kincora)	2,925	\$449	\$335	\$263	\$175	\$120	\$93	\$56
HM	Your Hamptons (Hamptons)	2,625							
PD	Your Parkdale Post (Parkdale)	2,275							
CHR	Cambrian Heights Rosemont Chronicle (Cambrian Heights, Rosemont)	2,045	\$414	\$309	\$243	\$162	\$114	\$89	\$54
BT	Your Banff Trail Howler (Banff Trail)	2,025							
HHBH	Your Hounsfield Heights Briar Hill Beacon (Hounsfield Heights, Briar Hill)	1,850	\$380	\$284	\$223	\$149	\$108	\$84	\$51
NH	North Haven (North Haven)	1,680							

NORTHEAST CALGARY COMMUNITIES ADVERTISING RATES (BASE PRICES)

	PUBLICATION NAME (COMMUNITIES SERVED)	HOUSE HOLDS	FULL PAGE	COVER PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE	CLASSIFIED	
								DISP	TEXT
BL	Bridgeland Riverside Bridges (Bridgeland, Riverside)	5,615	\$569	\$425	\$337	\$223	\$147	\$105	\$63
RF	Renfrew Reflections (Renfrew)	3,635	\$501	\$374	\$295	\$196	\$131	\$99	\$60
LT	Your Livingston (Livingston)	3,500							
WHM	Winston Heights Mountview News (Winston Heights-Mountview)	2,325	\$414	\$309	\$243	\$162	\$114	\$89	\$54

*PRICES LISTED ARE PER MAGAZINE, PER MONTH **COLOUR OPTIONS, DISCOUNTS, & EXTRAS OUTLINED IN PAGE 7

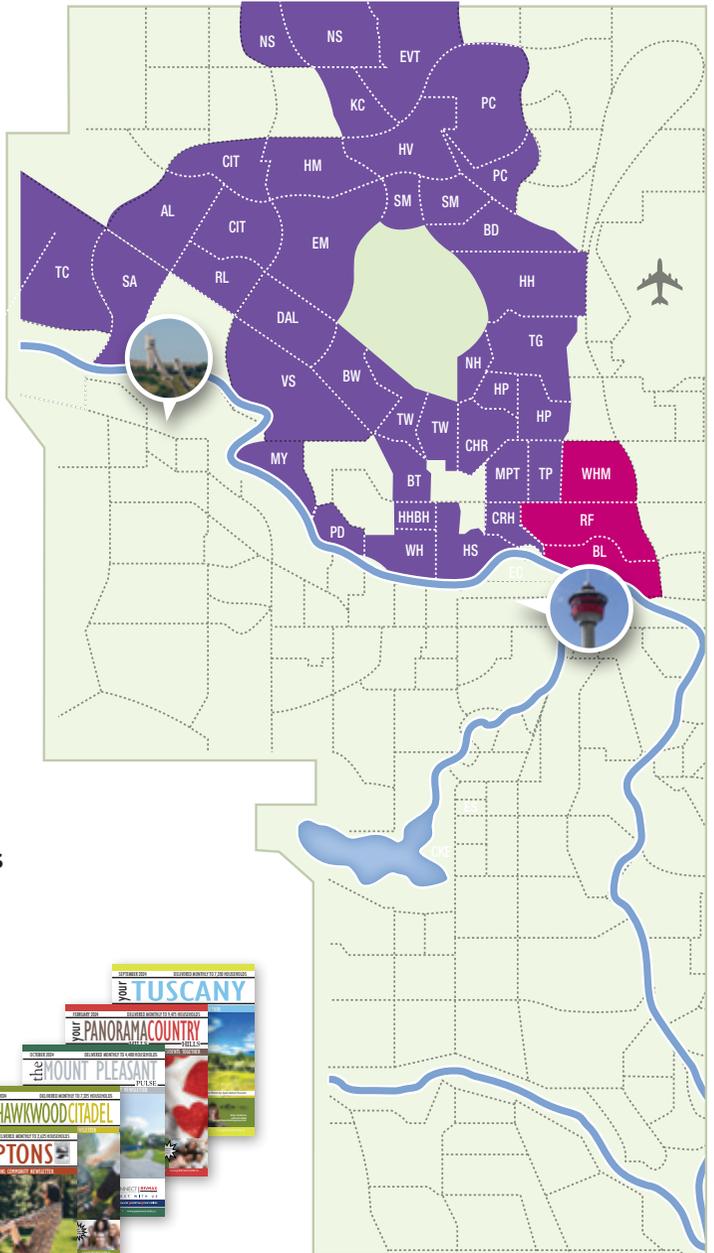
MAP OF NORTH CALGARY COMMUNITIES

NORTHWEST CALGARY COMMUNITIES

- AL Arbour Lake
- BT Banff Trail
- BD Beddington
- BW Brentwood
- CHR Cambrian Heights, Rosemont
- CRH Crescent Heights
- DAL Dalhousie
- EM Edgemont
- EVT Evanston
- HM Hamptons
- CIT Hawkwood, Citadel
- HV Hidden Valley, Hanson Ranch
- HS Hillhurst, Sunnyside
- HP Highland Park
- HHB Hounsfield Heights, Briar Hill
- HH Huntington Hills
- KC Kincora
- MTP Mount Pleasant
- MY Montgomery
- NH North Haven
- NS Nolan Hill, Sage Hill
- PC Panorama Hills, Country Hills
- PD Parkdale
- RL Ranchlands
- SM Sandstone, MacEwan
- SA Scenic Acres
- TG Thorncliffe, Greenview
- TC Tuscany
- TP Tuxedo Park
- TW Triwood: Charleswood, Collingwood, Foothill Estates
- VS Varsity
- WH West Hillhurst

NW | NE

LT



NORTHEAST CALGARY COMMUNITIES

- BL Bridgeland
- LT Livingston
- RF Renfrew
- WHM Winston Heights-Mountview



SOUTHWEST CALGARY COMMUNITIES ADVERTISING RATES (BASE PRICES)

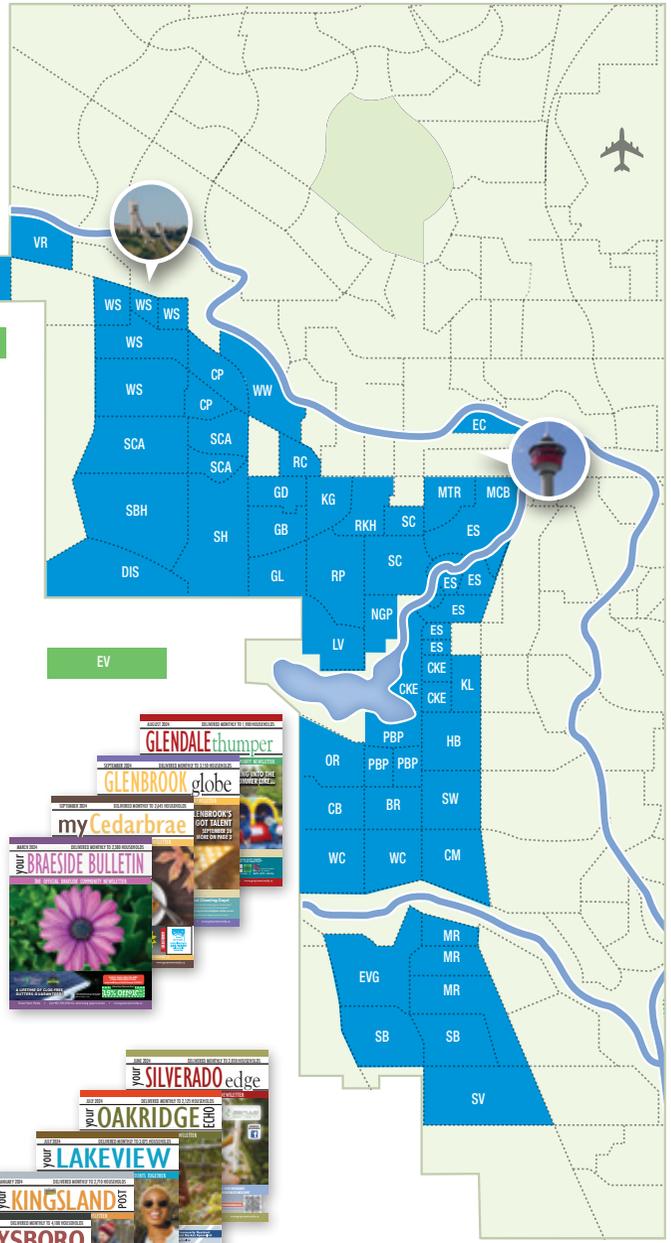
MAP	PUBLICATION NAME (COMMUNITIES SERVED)	HOUSE HOLDS	FULL PAGE	COVER PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE	CLASSIFIED DISP	TEXT
ES	The Elbow Scene (Bel Aire, Britannia, Elbow Park, Elboya, Erlton, Parkhill, Mayfair, Rideau, Roxboro, Windsor Park)	9,250	\$667	\$515	\$393	\$262	\$171	\$116	\$72
SC	The Source (Marda Loop) (Altadore, Garrison Woods, River Park, South Calgary)	8,675	\$649	\$502	\$382	\$255	\$167	\$113	\$70
SB	Your Somerset Bridlewood (Somerset, Bridlewood)	8,375	\$630	\$489	\$370	\$248	\$162	\$110	\$69
SCA	The Gazette (Strathcona, Aspen Woods, Christie Park)	7,775	\$618	\$477	\$364	\$243	\$159	\$109	\$68
WS	The WSCR News (West Springs, Cougar Ridge)	7,600							
EVG	The Evergreen Bulletin (Evergreen, Evergreen Estates)	7,350	\$606	\$464	\$357	\$238	\$156	\$108	\$66
MR	The Chronicle (Millrise, Shawnessy, Shawnee Slopes)	7,200							
WC	Your Woodcreek Chronicle (Woodlands, Woodbine)	6,400	\$581	\$438	\$343	\$228	\$150	\$106	\$64
MCB	The Mission Statement (Cliff Bungalow, Mission)	6,025							
SH	Your Signal Hill (Signal Hill, Sienna Hills, Signal Ridge)	6,000	\$556	\$412	\$330	\$218	\$144	\$104	\$62
MTR	The Royal Roundup (Mount Royal)	5,200							
KG	Killarney Glengarry (Killarney, Glengarry)	5,060	\$538	\$399	\$318	\$211	\$140	\$102	\$61
SBH	Your Springbank Hill (Springbank Hill)	4,625							
EC	Eau Claire Current (Eau Claire)	4,625	\$520	\$386	\$307	\$203	\$135	\$101	\$60
GL	Focus on Glamorgan (Glamorgan)	4,250							
RP	The Post (Rutland Park, Lincoln Park, Sarcee Meadows, Currie)	4,125	\$501	\$374	\$295	\$196	\$131	\$99	\$60
BR	Your Braeside Bulletin (Braeside)	4,115							
HB	Your Haysboro Horn (Haysboro)	4,100	\$483	\$361	\$284	\$189	\$126	\$98	\$59
GB	Glenbrook Globe (Glenbrook)	3,825							
CM	Canyon Meadows Chronicle (Canyon Meadows)	3,750	\$449	\$335	\$263	\$175	\$120	\$93	\$56
CP	The Broadcaster (Coach Hill, Patterson Heights, Prominence Point)	3,700							
RKH	Your Richmond Knob Hill (Richmond, Knob Hill)	3,600	\$414	\$309	\$243	\$162	\$114	\$89	\$54
SW	Southwood Connects.ca (Southwood)	3,500							
PBP	PBP Matters (Palliser, Bayview, Pump Hill)	3,500	\$380	\$284	\$223	\$149	\$108	\$84	\$51
CB	myCedarbrae (Cedarbrae)	3,085							
LV	Your Lakeview (Lakeview, Lakeview Village)	3,075	\$449	\$335	\$263	\$175	\$120	\$93	\$56
RC	Ross-Character (Rosscharrock)	2,925							
SV	Your Silverado Edge (Silverado)	2,900	\$414	\$309	\$243	\$162	\$114	\$89	\$54
CKE	CKE News (Chinook Park, Kelvin Grove, Eagle Ridge)	2,825							
KL	Your Kingsland Post (Kingsland)	2,760	\$380	\$284	\$223	\$149	\$108	\$84	\$51
DIS	Ridge Review (Discovery Ridge)	2,625							
VR	Your Valley Ridge (Valley Ridge)	2,400	\$414	\$309	\$243	\$162	\$114	\$89	\$54
NGP	North Glenmore Park Connector (North Glenmore Park)	2,275							
OR	Your Oakridge Echo (Oakridge)	2,125	\$380	\$284	\$223	\$149	\$108	\$84	\$51
GD	Glendale Thumper (Glendale, Glendale Meadows)	1,900							
CT	Crestmont Courier (Crestmont)	1,700	\$380	\$284	\$223	\$149	\$108	\$84	\$51
WW	Your Wildwood (Wildwood)	1,600							
NEARBY CALGARY COMMUNITY MAGAZINES									
BP	Your Bears paw (Bears paw)	4,900	\$538	\$399	\$318	\$211	\$140	\$102	\$61
SBK	Your Springbank (Springbank)	3,700	\$501	\$374	\$295	\$196	\$131	\$99	\$60
EV	Your Elbow Valley View (Elbow Valley, Bragg Creek)	1,775	\$380	\$284	\$223	\$149	\$108	\$84	\$51

*PRICES LISTED ARE PER MAGAZINE, PER MONTH **COLOUR OPTIONS, DISCOUNTS, & EXTRAS OUTLINED IN PAGE 7

MAP OF SOUTHWEST CALGARY COMMUNITIES

SOUTHWEST CALGARY COMMUNITIES

- BR Braeside
- CB Cedarbrae
- CKE Chinook Park, Kelvin Grove, Eagle Ridge
- CM Canyon Meadows
- BP BP Coach Hill, Patterson Heights, Prominence Point
- NW NW Crestmont
- SW SW Discovery Ridge
- CT CT Eau Claire
- VR VR Bel Aire, Britannia, Elbow Park, Elboya, Erlton, Parkhill, Mayfair, Rideau, Roxboro, Windsor Park
- SBK SBK Evergreen, Evergreen Estates
- GB Glenbrook
- GD Glendale
- GL Glamorgan
- HB Haysboro
- KG Killarney, Glengarry
- KL Kingsland
- LV Lakeview, Lakeview Village
- MCB Mission, Cliff Bungalow
- MR Millrise, Shawnessy, Shawnee Slopes
- MTR Mount Royal
- NGP North Glenmore Park
- OR Oakridge
- PBP Palliser, Bayview, Pump Hill
- RC Rosscarrock
- RKH Richmond, Knob Hill
- RP Rutland Park, Lincoln Park, Sarcee Meadows, Currie
- SB Somerset, Bridlewood
- SCA Strathcona, Aspen Woods, Christie Park
- SC Altadore, Garrison Woods, River Park, South Calgary
- SH Signal Hill, Sienna Hills, Signal Ridge
- SBH Springbank Hill
- SV Silverado
- SW Southwood
- VR Valley Ridge
- WS West Springs, Cougar Ridge
- WW Wildwood
- WC Woodlands, Woodbine



SW | SE

NEARBY CALGARY COMMUNITIES

- BP Bears paw
- EV Elbow Valley, Bragg Creek
- SBK Springbank

SOUTHEAST CALGARY COMMUNITIES ADVERTISING RATES (BASE PRICES)

MAP	PUBLICATION NAME (COMMUNITIES SERVED)	HOUSE HOLDS	FULL PAGE	COVER PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE	CLASSIFIED DISP	TEXT
CR	Cranversations (Cranston)	8,250	\$630	\$489	\$370	\$248	\$162	\$110	\$69
MT	Your McKenzie Towne (McKenzie Towne)	7,675	\$618	\$477	\$364	\$243	\$159	\$109	\$68
MAH	Life in Mahogany (Mahogany)	7,575							
AB	Down by the Bay (Auburn Bay)	7,075	\$606	\$464	\$357	\$238	\$156	\$108	\$66
LB	Lake Bonavista Bugle (Lake Bonavista, Bonavista Downs)	6,775	\$593	\$451	\$350	\$233	\$153	\$107	\$65
MS	Mid-Sun Messages (Midnapore, Sundance)	6,745							
COP	Your Copperfield Corner (Copperfield)	6,200	\$581	\$438	\$343	\$228	\$150	\$106	\$64
DQ	Your Douglas Quarry (Douglasdale, Douglas Glen, Quarry Park)	6,100							
AC	Hello Acadia (Acadia)	5,550	\$569	\$425	\$337	\$223	\$147	\$105	\$63
ML	The Gazette (McKenzie Lake, Mountain Park)	5,305	\$556	\$412	\$330	\$218	\$144	\$104	\$62
CH	Your Chaparral Trailblazer (Chaparral)	5,150							
ST	Your Seton (Seton)	4,500	\$538	\$399	\$318	\$211	\$140	\$102	\$61
LG	Our Legacy (Legacy)	4,275	\$520	\$386	\$307	\$203	\$135	\$101	\$60
RB	Riverbend Connects (Riverbend)	4,145							
NB	Your New Brighton Buzz (New Brighton)	4,135							
WD	Walden Life (Walden)	4,125							
WR	myWillowRidge.ca (Willow Park, Maple Ridge)	3,900	\$501	\$374	\$295	\$196	\$131	\$99	\$60
DR	Your Deer Run Villager (Deer Run)	2,925	\$449	\$335	\$263	\$175	\$120	\$93	\$56
QL	Queensland Diamond Cove Crier (Queensland, Diamond Cove)	2,600							
PL	Parkland News (Parkland)	2,575							
DRD	The Deer Ridge Journal (Deer Ridge)	2,550							
FV	Fairview in Focus (Fairview)	2,070	\$414	\$309	\$243	\$162	\$114	\$89	\$54

NEARBY CALGARY COMMUNITY MAGAZINES

DW	Your De Winton (De Winton, Heritage Pointe)	2,675	\$449	\$335	\$263	\$175	\$120	\$93	\$56
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*PRICES LISTED ARE PER MAGAZINE, PER MONTH **COLOUR OPTIONS, DISCOUNTS, & EXTRAS OUTLINED IN PAGE 7



**VIDEO: WHY
CONSISTENT
AND REPEAT
ADVERTISING
WORKS**

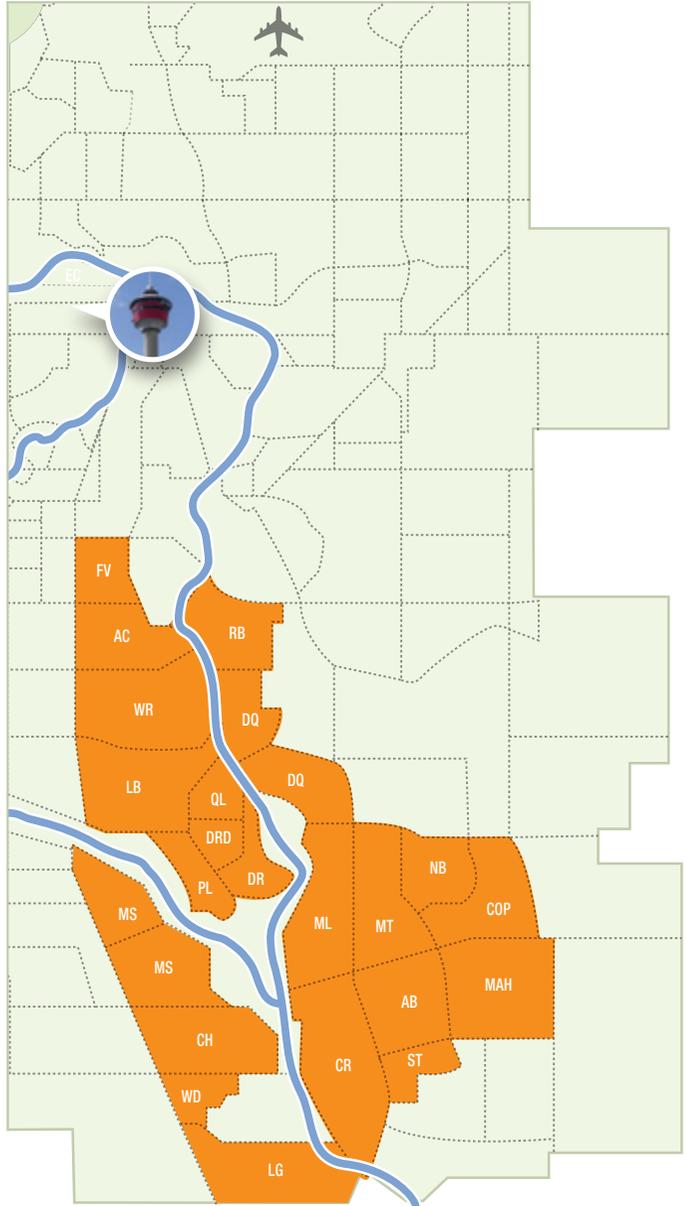


**VIDEO: WHY
CUSTOM
MAGAZINES
ARE A GREAT
ADDITION TO
ANY MARKETING
STRATEGY**

MAP OF SOUTHEAST COMMUNITIES

SOUTH EAST CALGARY COMMUNITIES

- AB Auburn Bay
- AC Acadia
- CH Chaparral
- COP Copperfield
- CR Cranston
- DQ Douglas Quarry; Douglasdale, Douglas Glen, Quarry Park
- DRD Deer Ridge
- DR Deer Run
- FV Fairview
- LB Lake Bonavista, Bonavista Downs
- LG Legacy
- MAH Mahogany
- ML McKenzie Lake, Mountain Park
- MS Midnapore, Sundance
- MT McKenzie Towne
- NB New Brighton
- PL Parkland
- QL Queensland, Diamond Cove
- RB Riverbend
- ST Seton
- WD Walden
- WR Willow Park, Maple Ridge



NEARBY CALGARY COMMUNITIES

- DW De Winton, Heritage Pointe, Artesia



ADVERTISING DEADLINES

Please note that our advertising deadline is always the 1st of the month prior to the month of publication (e.g. July 1 for an August issue). Any content provided after this date cannot be guaranteed space.

SW

SE

DW

PRINT AD SIZES AND SPECS

COVER PAGE

FINAL SIZE

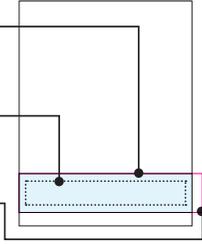
6.875 x 1.375 in

SAFE AREA

6.1875 x 1.125 in

BLEED AREA

7.125 x 1.375 in



FULL PAGE + BLEED

FINAL SIZE

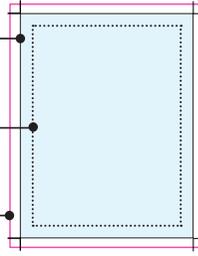
6.875 x 8.25 in

SAFE AREA

6.375 x 7.75 in

BLEED AREA

7.125 x 8.5 in



1/2 HORIZONTAL + BLEED

FINAL SIZE

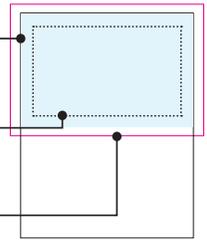
6.875 x 4 in

SAFE AREA

6.375 x 3.5 in

BLEED AREA

7.125 x 4.25 in



1/2 VERTICAL + BLEED

FINAL SIZE

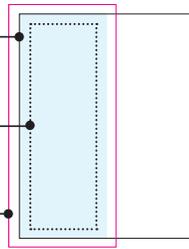
3.35 x 8.25 in

SAFE AREA

2.5 x 7.42 in

BLEED AREA

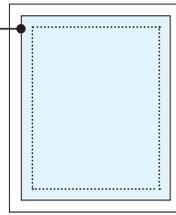
3.6 x 8.5 in



FULL PAGE

FINAL SIZE

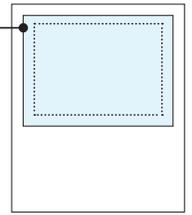
6 x 7.5 in



1/2 PAGE HORIZONTAL

FINAL SIZE

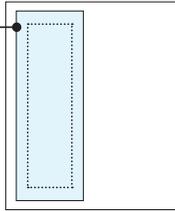
6 x 3.625 in



1/2 PAGE VERTICAL

FINAL SIZE

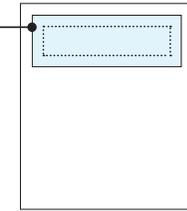
2.875 x 7.5 in



1/4 PAGE HORIZONTAL

FINAL SIZE

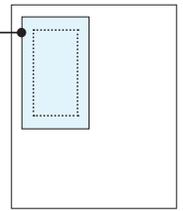
6 x 1.69 in



1/4 PAGE VERTICAL

FINAL SIZE

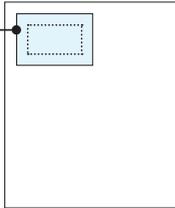
2.875 x 3.625 in



1/8 PAGE HORIZONTAL

FINAL SIZE

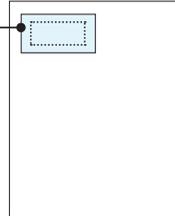
2.875 x 1.69 in



DISPLAY CLASSIFIEDS

FINAL SIZE

2.52 x 1.1 in



BUSINESS CLASSIFIED EXAMPLE

YOUR HEADER HERE: A brief description of your business and/or services. Classifieds are 50 words max. Make sure to include your contact information. Please do not use bolding, italics, capitals, or ampersands in the body of the ad. If you have any questions, please email sales@greatnewsmedia.ca or call 403-720-0762.

DOUBLE-SIDED FLYER INSERT SIZE AND SPECS

Description:

All inserts are full page, double-sided, and folded into the centre of our newsletters.

Note:

Great News Media requires that a digital and a printed sample be provided in advance of our production deadline.



Call 403-720-0762 for pricing.

BLEED AREA

14.75 x 9.25 in

TRIM AREA

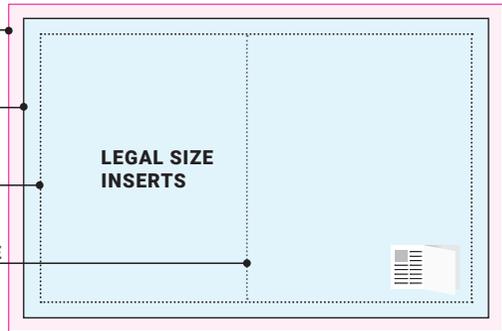
13.75 x 8.25 in

SAFE AREA

12.75 x 7.25 in

FINAL FOLD SIZE

6.875 x 8.25 in



A COMMUNITY FOCUSED MEDIA AGENCY

ABOUT GNM

A full service media agency, Great News Media has helped thousands of companies effectively brand, market, and advertise their businesses, products, and services. Our expertise lies in creating awareness, understanding, and conversion of new customers for your business. Great News Media provides businesses with targeted print advertising campaigns (hyper-local community magazines, flyers), digital advertising campaigns (websites, social media, programmatic), branding, and strategy development.

Established in 1989, Great News Media has been a trusted partner for thousands of companies, enabling them to effectively market, advertise, and raise awareness about their businesses, products, and services. With our comprehensive range of marketing and advertising solutions, we empower businesses to reach their target audience through both print and digital channels.

GREAT NEWS MEDIA

LEADERS IN COMMUNITY FOCUSED MARKETING



403-720-0762



greatnewsmedia.ca



gnmyyc



gnmyyc



CHECK OUT OUR
YOUTUBE CHANNEL
AND WATCH OUR
VIDEOS

TESTIMONIALS

What a great group of people to work with. We have done business together in and around Calgary for 9 years. I target my advertising campaigns with Great News Media every month in their community newsletter magazines. The response is always very strong – sometimes too much so. If you want to control your budget, and create huge awareness of your business at the community level, do in their community magazines. People continue to respond to my ads and they trust my business. Thanks Great News Media!

★★★★★ **CAM JACKSON**

We have had the pleasure of partnering with Great News for our advertising needs for 15 years, and they have consistently exceeded our expectations. Their advertising campaigns have an immediate impact, generating a flurry of phone calls as soon as they are launched at the beginning of each month. It's remarkable to witness the tangible results their strategies bring. Their ability to generate significant phone call volumes, combined with their easy-going nature and stellar customer service, make them a top choice for any business seeking effective and reliable advertising solutions.

★★★★★ **KATIE KLIB**

Great News Media are efficient, courteous and more than that. Advertising with this Company has been our life line! Thank you to the terrific staff members and the tremendous outreach you do in these communities. You have enabled us to reach out to our past and future clients and we are forever grateful to have found Great News Media. Give them a call! It will be worth the benefits! Best Regards us at Big Sky Ventures

★★★★★ **BEVERLEY RAABIS**

Great News Media has worked well for us at Riverwalk. Especially the insert in the community newsletters. The publications allow us to directly target market our demographic. This has had a direct impact on qualified people asking to tour our show suite. The team at Great News media is excellent to work with and helpful!

★★★★★ **LIVELYMOTO !**



SCAN TO SEE ALL OUR REVIEWS